



Reed Elsevier Editorial Policy

The Reed Elsevier Code of Ethics and Business Conduct makes clear our commitment to excellence and our obligation to uphold ethical standards in all our corporate activities. Accordingly, the Reed Elsevier Editorial Policy outlines principles underlying our products and services, including but not limited to books, journals, magazines, websites, blogs, mobile content, and community sites.

We have a responsibility to all stakeholders, including our authors, customers, and employees, to produce information of the highest quality, which is accurate, comprehensible, and timely; which avoids bias, defamation, and conflict of interest; which makes a clear distinction between fact and opinion, and clearly identifies editorial, advertising, user-generated, or other content. We encourage dialogue on our content, including through social media.

To foster a free exchange of ideas, we allow our editors independence in their decision-making and freedom from internal and external pressure. Where appropriate, we verify content, cite sources, and use methods such as peer review to ensure impartiality and balance. We respect privacy and uphold copyright laws.

We work with our editors and authors, directly and through editorial boards, to ensure awareness and compliance with our editorial standards. We provide clear instruction for corrections, retractions, or withdrawals and provide mechanisms for reader and customer feedback and for registering any concerns.

Any breach of the Reed Elsevier Editorial Policy may result in disciplinary action after appropriate investigation.